



## FORMING A NEW LEADS CLUB CHAPTER

### WHAT IS NEEDED:

1. Choose a Day and Time and a Location: *Tuesday – Thursday / Breakfast or Lunch Meeting / Restaurant with private room to hold U-shape for 30.*
2. Three business people are needed to assume the Chapter Leadership, referred to as the *Management Team*.
3. Brief Outline of Leadership duties.
  - *DIRECTOR:* Directs the efforts of the Management Team, conducts weekly meetings, accepts and instructs new Members.
  - *ASSISTANT DIRECTOR:* Schedules Member speakers, tracks attendance, official time keeper and is in charge of public relations.
  - *RECORDER:* Deals with the meeting place, collects fees, remits to the office together with copies of Chapter participation charts.

### BENEFITS OF BEING ON THE MANAGEMENT TEAM:

1. High profile, resulting in more leads - faster.
2. The opportunity to promote your own business while recruiting new members and visitors.
3. High visibility and knowledge of inside information in the business community.
4. Experience in the management of group dynamics within the *LEADS CLUB* system.

### WHAT THE REGIONAL OFFICE PROVIDES:

1. Furnishes all materials and pays all authorized expenses.
2. Training, support, consultation and all Leadership materials.
3. Monitoring of procedures, methods and techniques in order to provide each Member with the best possible results.
4. Motivational and recognition materials.
5. Initial direct Public Relations support with training for on-going media coverage.
6. An office staff of knowledgeable, dedicated people committed to help you obtain quality results.

### COST:

There is an initial membership registration fee of \$95.00 submitted with the application form. Monthly fees are \$30.00 (auto-debit only). If paid Quarterly (auto-debit only), Semi-Annually, or Yearly, fees are discounted.