



Providing an Effective Means
to Increase Business

Leads Club Success Stories Incentive

One of the top strategies companies use to market their product or service, is the use of Success Stories. In Leads Club, stories of Members' successes assist greatly in effectively building membership and Brand awareness.

By submitting a success you have experienced due to your Membership, you will play an important role in helping Leads Club Members worldwide.

To show our appreciation, one lucky Member, per month, will be chosen as our "Spotlight" and will receive the following:

- Prominent link on the Leads Club homepage spotlighting you and your business (includes your Success Story, a link to your website, photo, etc.)
- Leads Club's website receives more than 16,000 visitors each month. By having your Success Story and the link to your website on the homepage, your business is able to capitalize on the traffic that comes to the Leads Club website.
- Ad Slick in PDF format for your use in marketing your business. Having a PDF of your Success Story gives you the opportunity to use that PDF in any public relation piece you might want to create for your business.
- One month FREE FEES certificate!

To be eligible, your story should contain either percentage of annual business increase or dollar value generated due to your Leads Club participation or a specific Lead. Please also include a section on your business and a biography of yourself including a photo.

Submit your Success Story by visiting <http://www.leadsclub.com/success.html> and completing the submission form.

Success Stories will be chosen monthly. You can enter more than once with different successes! This is a fantastic opportunity for you and your business. Take advantage of the Success Story and share your Leads Club Success with us today!

Leads Club International Headquarters (800) 783-3761