

Founded 1978

ALI LASSEN'S  
**LEADS CLUB**

A Division of Ali Lassen's Success System™

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"THE ONLY GIFT IS A PORTION OF THYSELF."

Ralph Waldo Emerson

During a recent newspaper interview I was asked what makes LEADS CLUB special.

As with most organizations, many factors are involved.....

During 1977 I developed a Success System which provides an effective means for business people to exchange quality leads. The format and guidelines are the result of almost ten years of research and development. LEADS CLUB has helped thousands of businesswomen increase their business.

However, I am sure that you would agree that the best system in the world is only as successful as the people who implement and use the system. It is clear that the bottom line for a successful LEADS CLUB chapter is committed, success oriented businesswomen. **YOU MAKE A DIFFERENCE!** Your commitment to help other members in your chapter succeed..... your positive participation is a key factor..... LEADS CLUB members choose to use this active method of advertising so they can take responsibility for "MAKING IT HAPPEN" in their business!

It was actually very simple to answer the interviewer's question..... "What makes LEADS CLUB special? ...YOU... Your positive attitude, your professionalism, your desire to help other women succeed. Your involvement and commitment is what LEADS CLUB is all about!

THANK YOU FOR YOUR COMMITMENT TO EXCELLENCE!

Holiday Blessings to You and Yours!

*Ali Lassen*

Ali Lassen  
President  
Founder



Providing women with an effective means to increase their business